

The housing market impacts of building energy efficiency regulation

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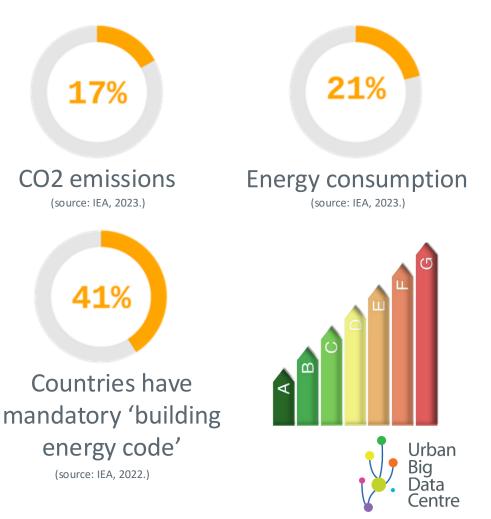
Economic and Social Research Council



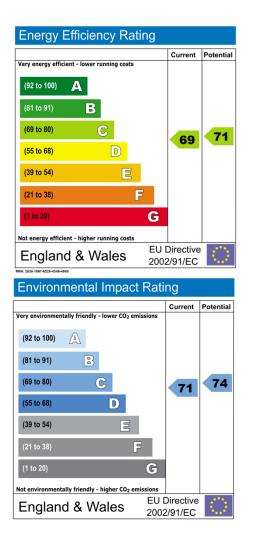


Context

Residential buildings globally...



Problem



Market incentive – effective?

Mandatory advertisement requirements 'EPCs should be issued
for buildings units that
are constructed, sold or
 rent out to a new
 tenant' (Directive
 2010/31/EU, p.11)

Green premium 🔸

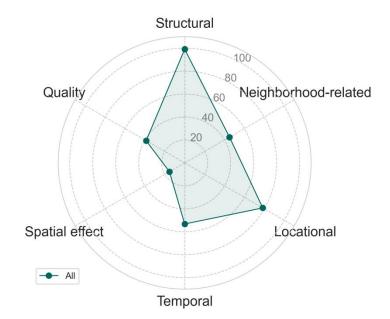
Brown discount



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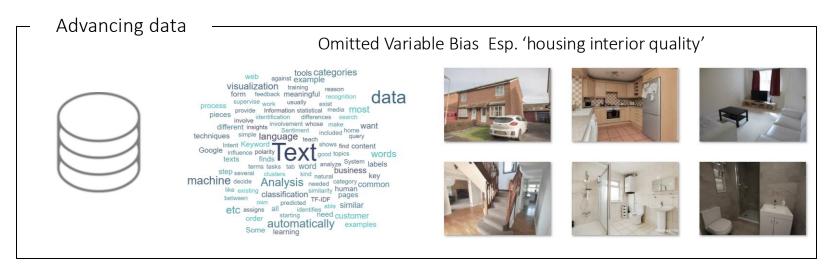
Methodology challenge

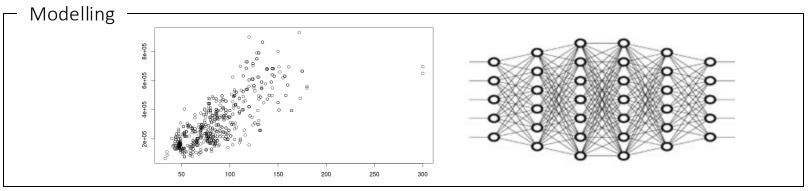
- Traditional hedonic model
 - Explainability
 - Rely on structures data Omitted variable bias
- ML/DL
 - Leverage unstructured dataset e.g. images/texts
 - Lack of clear explainability





Method







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Preliminary Results

Dependent variable: log of listing price	
	Coefficient (P-value)
EPC A	0.0388 (0.013)
EPC B	0.0128 (0.000)
EPC C	0.0010 (0.120)
EPC D	-
EPC E	-0.0065 (0.000)
EPC F	-0.0166 (0.000)
EPC G	-0.0536 (0.000)
R-squared	0.803
Ν	133,224
Housing characteristics	Yes
Neighbourhood characteristics	Yes
Local authority fixed effects	Yes
Year fixed effects	Yes

